


# How StackBlitz Hit Hypergrowth Goals with *On-Demand Data Experts*

## At a Glance

Team		Industry	Exec. Sponsor
<div><div></div><div>Project Manager</div></div> <div><div></div><div>Analytics Engineer</div></div>		Developer Tools	Head of Growth
<div><div></div><div>Data Engineer</div></div>		Function	Project Length
		Go-to-Market	2 months
		Project Type	
		GTM Analytics Enablement	

“We needed fast, reliable data engineering support — and Brainforge delivered. They spun up quickly, laid strong foundations, and brought in the right people for every stage, from infra to modeling. Their team made onboarding seamless and scaled with our needs. Highly recommend.”

Mitchell Wright  
Head of Growth



## Context

StackBlitz, a fast-growing dev tools company behind the AI-powered Bolt.new IDE, reached \$40M in ARR just five months after launch. But without a centralized data stack, teams spent hours chasing answers, with no reliable way to track churn, LTV, or feature usage.

## Challenge

Without a central source of truth, GTM and product teams at StackBlitz couldn’t access consistent data or answer key questions quickly. They were stuck stitching together insights from disconnected tools, slowing decisions and eroding confidence.

## Solution

To fix the gap, we built a **modern analytics stack** that gave every team access to fast, reliable insights while reducing reporting overhead.



Stripe and Postgres unification in Snowflake



Cross-team visibility via Rill dashboards



Automated project tracking with Linear & GitHub Actions

## Results

6 hrs

saved per report

<30s

dashboard load time

100%

adoption by GTM and leadership

The new analytics stack became the go-to tool across StackBlitz’s go-to-market team. Insights that once took hours now load in seconds. Teams stopped guessing and started executing on real metrics.

## Tools Used

📉 Need insights in seconds, not hours?

Let’s talk. [Schedule a meeting](#) or visit [www.brainforge.ai](http://www.brainforge.ai) to learn more.