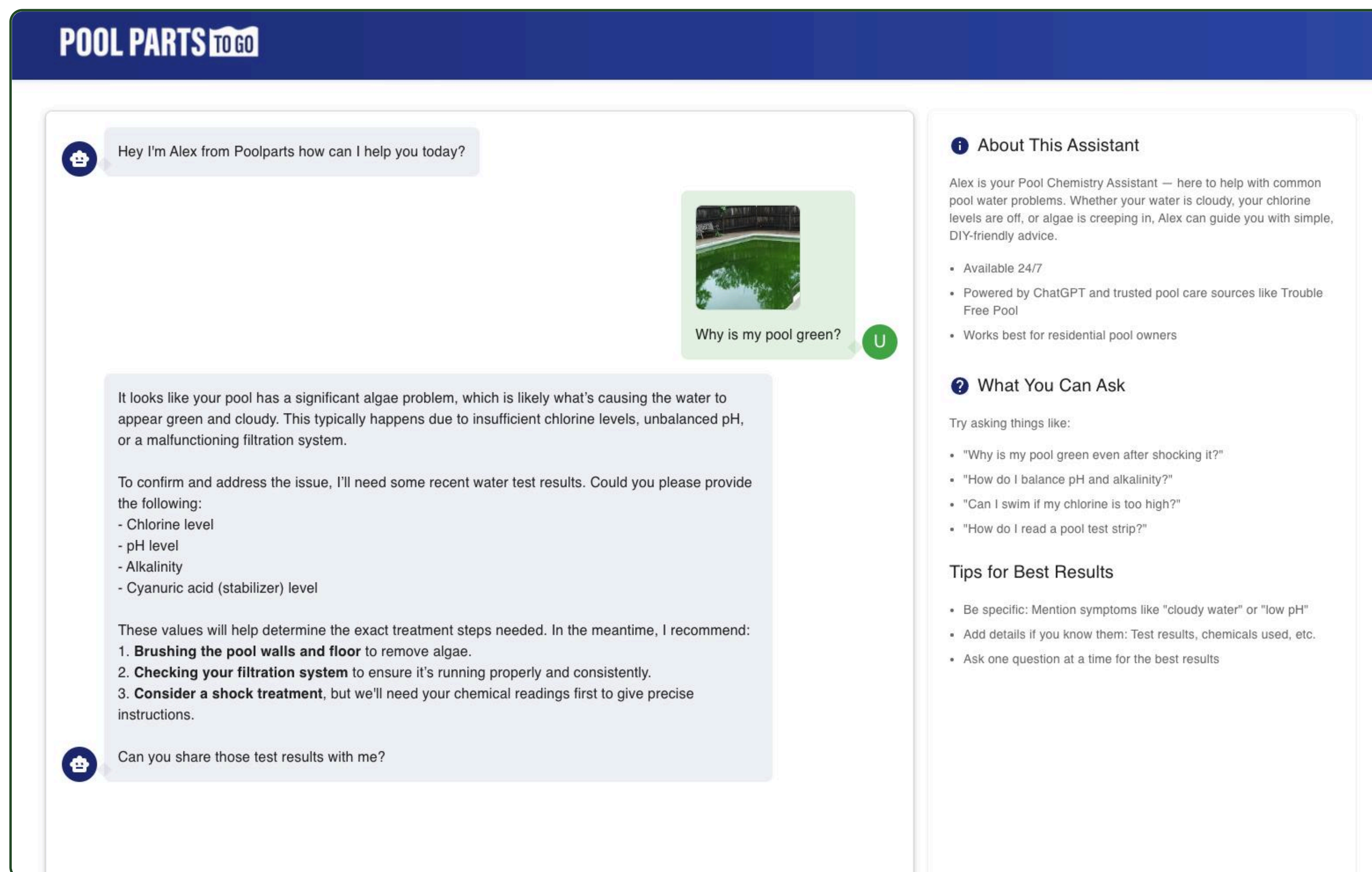


# One AI Assistant, *Thousands* of Pool Problems Solved

## At a Glance

Pool Parts To Go (PPTG) is a national ecommerce brand that sells high-quality, affordable pool equipment to thousands of residential customers across the United States. Brainforge built them a branded AI assistant to help non-technical homeowners get instant, trustworthy answers on pool chemistry, product fit, and DIY installs without needing to call support or turn to forums.



Screenshot: AI assistant diagnosing and guiding pool water treatment.

### Function

AI-Powered Customer Support

### Project Type

Custom GPT Agent

### Location

Remote / USA-based

### Project Duration

Ongoing

### Rockstar Team



Project Manager



AI Engineer

## Goals



Give customers a faster path to success without relying on Reddit or call center reps



Reduce returns and confusion by guiding users through install flows and compatibility checks



Build a durable AI layer that scales with their product catalog and support needs

